

LONG LIVE THE EMPEROR!

RICHARD B. SPENCER · NOVEMBER 21, 2016

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I don't think I'm alone in thinking how surreal this all is.

Of course, those of us on the Alt Right always took President-elect Donald J. Trump and his chances seriously. Unlike everyone else, we weren't surprised, or at least not that surprised. We knew he could win. Many of us thought all along he would win. The mainstream media, or perhaps we should refer to them in the original German—*Lügenpresse*—never did.

This was the year when random shitlords on Twitter, anonymous podcast hosts, and dissidents working deep within the Beltway Right proved they objectively understood politics better than the “Republican strategists” and “political consultants” snarking at us every night on MSNBC. It’s not just that they are leftists or cucks. It’s not just that many are genuinely stupid. Indeed, one wonders if those people are people at all, or instead soulless Golems, animated by some dark power to repeat whatever talking points John Oliver said the night before.

But even though we always took Trump seriously, there was still a moment of unreality – or perhaps too painfully intense reality – when the state of Pennsylvania was called for Donald Trump, the moment when we knew Kek had smiled upon us, that meme magic was real. And though these terms are used half-jokingly, they represent something truly important--the victory of *will*. We willed Donald Trump into office, made this dream into reality. If you will it, it is no dream, a quote I’m sure our friends at the Anti-Defamation League know well. And this is only the beginning.

After all, what does it mean, to bring your dreams into reality? Dreams are chaotic and hard to understand. They can be self-contradictory and confusing. But at some level, they represent our deepest yearning, our desire to make the impossible real. As TE Lawrence wrote, we're aren't the dreamers of the Night, whose dreams are mere vanity. We are the “Dreamers of the Day,” those who do not want our visions or even our fantasies to be escapes from reality. We want them to be the reality.

In a culture which offers video games, endless entertainment, drugs, alcohol, porn, sports, and a thousand other distractions to convince us of another reality, we want to cut all of that away. We demand to live in the world we imagine.

Today, there is an effort by the humiliated mainstream, those commissars who are lashing out against us and who are whipping up the mobs outside this very building, to push back against us. Despite winning the election fairly, despite winning in the face of near unanimous opposition from the mainstream media, despite destroying both the Republican and Democratic establishments, there is a concerted push to deny the new president-elect legitimacy. It's especially amusing considering the indignant whining we heard only two weeks ago about how unconscionable it was that Donald Trump was supposedly going to refuse to accept the election

results and how he was going to unleash his supporters into the streets. Really, who can take these people seriously ever again?

In the later part of the campaign, Peter Thiel, one of the few people of wealth and status who endorsed Trump, talked about America as a “normal” country, a country with a functional government not constantly at war with the rest of the world. This was the promise of Trump to many of his supporters. And yet, for the cultural Left and its propagandists in the controlled media, their main argument we hear today, if you can call it an argument, is that Trump should not be “normalized.” This of course begs the question--what is normal today?

In the Current Year, late-night comedians don’t tell jokes, but give us lectures on what we should not be allowed to laugh at. Worn-out celebrities like Madonna, who have based their entire lives into transforming themselves into clumsy symbols of sexuality and materialism, claim to be offended by the “indecency” of Donald Trump. Journalists don’t fight for free speech, but lead the charge to restrict it. In the Current Year, the state wars against the nation, rather than protecting it.

What is the state of the world? What is this status quo that our “normal” President, Barack Hussein Obama, the community organizer from Chicago, is now shilling for on his last foreign tour?

Let’s look at what our government does. The bulk of the threats we face, especially the Islamic State or Muslim terrorists operating within our own societies, have been enabled by our own government. Massive armies, huge navies, terrifying weapons which could destroy the whole world over and are subsidized at ruinous cost, are actually used to further policies which make all of us less safe.

In the Europe defended by American armies, refugees who commit horrific crimes are set free, but citizens who criticize them are arrested. Meanwhile, at home, the protection of the borders, the primary--and to some libertarians, the *only* national security responsibility of the government--is ignored.

Indeed, Western governments go out of their way to seek out the most dysfunctional immigrants possible and relocate them at taxpayer expense. The “non-government” organizations who support this colonization effort are given huge amounts of money to make their own communities worse. Is this “normal?” Would the Founding Fathers who created those “American ideals” we hear so much about think this is ok?

Let’s look at the culture.

In the Current Year, one’s career can be ruined and life destroyed if you express anything other than admiration for a man who wants to cut off his genitals and say he’s a woman.

In the Current Year, we are told the great threat to our democracy is “fake news” – and then hear breathless accounts, backed little no evidence, that Breitbart.com is “White Nationalist.”

In the Current Year, a white who takes pride in his ancestors’ accomplishments is evil, but a white who refuses to accept guilt for his ancestors’ sins is also evil.

In the Current Year, white families work their whole lives to send their children to universities where they will be told how despicable they are.

In the Current Year, the powerful lecture the powerless about how they don't recognize their own "privilege."

In the Current Year, a wealthy Jewish celebrity bragging about the "end of white men" is "speaking truth to power."

In the Current Year, if you are physically strong, you are fragile. Black is beautiful, but whiteness is toxic. Government doesn't stop crime, but subsidizes it. "White Privilege" is real but race and sex are just constructs. And if facts are too disturbing, you can always retreat into the 'safe space' of box juice, teddy bears, and endless empathy where reality doesn't matter anymore.

Today, neurotics and degenerates are presented to us as heroes. Beauty is openly denigrated as an offense against equality. And we are ruled by a government which, despite confiscating an outrageous amount of our wealth, can't fulfill its basic responsibilities defending a people and territory.

This is a basic-bitch argument, but the pre-made signs of those leading the protests against Trump, probably some of those outside this building, come from some of the most extreme Communist groups in the country, the most murderous ideological force in history. It feels almost embarrassing to make this argument, because we know no one will take it seriously. Yet this very day breathless editorials screech that random Internet comments on websites the mainstream media don't like mean Donald Trump shouldn't appoint this or that person to his staff.

We need to remind ourselves of these things. None of this is natural. None of this is "normal." This is a sick, disgusting, society, run by the corrupt, defended by hysterics, drunk on self-hatred and degeneracy. We invade the world and frantically invite entire populations who despise us. We subsidize people and institutions who make our lives worse just by the sheer fact of their existence. We run up deficits and pretend the laws of history simply don't apply to us because of "American Exceptionalism."

This cannot go on any longer. And it won't.

At some level, we demand the impossible. Even those half-joking memes about Donald Trump as God-Emperor or as the progenitor of some glorious Imperium testify to the yearning for something more. Yes, we should insist on our dreams – on the conquest of space, on the development of revolutionary technology, for a humanity that is greater than we are today, for a race that travels forever on the upward path.

But at another level, what we want is something normal, something almost prosaic maybe even boring.

Why is something as simple as starting a family, owning a house, and leaving a legacy to your children seen as an almost impossible dream for so many Americans? Why must there be two incomes for a family simply to break even? Why is it impossible to build a real civic society because the whim of a federal bureaucrat or a Social Justice Warrior can impose Section 8 housing, refugee resettlement, or some other population transfer scheme deliberately designed to break apart functional white communities?

Why do institutions of higher learning turn out graduates who are personally and emotionally broken, as well as ignorant? Even those who can build something in this environment spend the money they earn to isolate themselves from all that vibrancy they feel the need to defend publicly.

It's not just that this society makes it impossible for us collectively to accomplish great things. It's that collectively, we can't even accomplish small things anymore. We take for granted our culture is filth, that the mass transit won't work, that the cities are rotted out from within, that the great art and architecture of the West has all essentially been made. We collectively know that our country's best days are behind it.

That was the ur-myth that animated the Trump campaign. To say "Make America Great Again" is both radically pessimistic and boyishly optimistic at the same time. It is an admission America is not what it once was, that it is no longer that nation capable of achieving what it once did. Even liberals at some level know this, as they occasionally pay wistful tributes to the early 1960s America of the moon race and the middle class lifestyle, while conveniently forgetting that American society was 90% white at the time.

Yet MAGA is also forward looking. This idea that we can do this, that America can be what it was, that this idealized past can be restored. More than that, that it can reach new heights, be "greater than ever before," as President-elect Trump put it. We're going to win so much, we're going to get tired of it. This is the new "normal" we are promised, an America of greatness, but also of functional communities and the possibility of a satisfying life for ordinary people.

Contrast MAGA with Marco Rubio's "For a New American Century," literally cribbed from the neocon think tank that planned the Iraq war. Contrast this with Hillary Clinton's poll-tested "Stronger Together." What does this even mean? Her coalition was made up of mutually hostile tribes, only united because of their hatred for what Peter Brimelow called the "historic American nation," which is to say, us.

In the last week of the campaign, Trump was hosting several rallies a day, including one near here in Northern Virginia. A friend who was there told me he was several hours late but no one wanted to leave. But it became so late that small children – there were many families at these rallies – started falling asleep. Parents actually put coats on the ground to form a kind of bed for the children to sleep, and surrounded them to guard the sleeping youngsters. There was this kind of effortless high-trust environment you saw at these rallies, an entire people awakening to their own existence – and realizing not just that they exist and have an identity, but that they are strong.

Contrast that to the Hillary constituency. The black political machines and the guilt ridden liberal suburbanites who work their entire lives to move away from them. The left wing activists who think they are fighting the System by working for the federal government. The multinational CEO's and the Latinos they've imported to clean their houses and cut their lawns. "Stronger together?" There are no two parts of this coalition who could even be in the same room together for any length of time.

And this contradiction goes to the heart of the Left. The Left couldn't decide this year whether America was already great or whether it was never great. Is America some noble multiracial experiment that belongs to everyone and to no one, or is it the product of conquest and settlement by mean ol' racist Europeans?

Is it a beacon of hope to the rest of the world or an enemy to be destroyed? Because, as the outgoing President would say, let's be "clear" – despite these supposedly egalitarian "values," America was, until this past generation, a White country, designed for ourselves and our posterity.

It is our creation, it is our inheritance, and it belongs to us.

The Alt Right is not just an alternative to the moribund "conservative movement," that Beltway Right of direct mail scam artists and shills whose eternal "values" constantly trail the Left's vanguard by a dozen years. It's an alternative to a whole system of lies.

What we fighting for is a "new normal," a moral consensus we insist upon.

Donald Trump is a step towards this new normal. But even he is deeply compromised by the perversions that define this decadent society. Donald Trump warred against segregated establishments. He supports affirmative action, or put more bluntly, state-sponsored discrimination against whites. He will be perhaps the most pro-Zionist president ever put into office, turning a blind eye to continued Jewish settlement in the Palestinian territories. He opposes the Iran nuclear deal, which, we should admit, isn't exactly that bad. He has, let us remember, left the door open for some kind of amnesty at some future date, talking about keeping "the good ones" in the country.

The hysteria surrounding his election doesn't show that he is extreme, but it shows how unhinged the press and the chattering classes have become. We are told of a massive rush of hate crimes against nonwhites by evil racists emboldened by Trump's victory. Amazingly, these crimes never seen to be captured on video. That violence which does exist seems to consist of direct physical attacks against Trump supporters. And even when this is captured on video, CNN political commentator and former press secretary for Bernie Sanders can smirk, "oh my goodness, poor white people."

What we see is that the liberal hegemony which governs this society will not permit any reform, even the kinds of moderate reforms which could salvage the whole System. The undercurrent of almost all press coverage in the days since Trump's ascendency is that white people should not be permitted to vote. What's more, the news should be censored to ensure that people are only given the "correct" viewpoints.

Far from reflecting on why they lost or extending even a modicum of empathy towards European-Americans, the press has clearly decided to double down and wage war against both the legitimacy of Trump and the continued existence of White America.

But they are really opening the door for us.

You can imagine, hypothetically, some situation where a President Trump or whoever slaps some ramshackle America together and it limps along for a few more decades . . . where the boot is lifted off the neck of white America just long enough to keep the whole thing going. Yet the Left can't permit that. Environmentalism, workers' rights, income inequality, mass transit, whatever stated values it supposedly has are thrown out in order to pursue a remarkably crude and simplistic anti-white hatred that is driving it all.

And even more than during the election itself, the mask has been ripped off since Trump's election. SJW's always project and the American Left is driven by anti-white hatred – full stop.

It has no other goals, no aspirations, nothing to look to. It is a nullity. And we have nothing in common with these people.

It is different for us. Race is real ... but in some sense, whiteness really is a social construct. Think of the concepts that are now designated “problematic” and associated with whiteness -- power, strength, beauty, agency, accomplishment. Whites do and other groups don’t. In the banality of normal life and in our most outlandish dreams, in both *our* Narrative and theirs, to be white is to be a striver, a crusader, an explorer and a conqueror. We build, we produce, we go upward.

And we recognize the central lie of American race relations. We don’t exploit other groups. We don’t gain anything from their presence. They need us, and not the other way around.

Whiteness, or, rather, identity, is being forced on the deracinated, consumerist Last Man that was the European-American. No one is going to be permitted to escape this process. Great historical changes are imminent when people are forced into a binary choice – fight or flee, join or die, resist ... or cuck.

That is the position of white people. Two weeks ago, I might have said the election of Donald Trump would actually lessen the pressure on white Americans. But today it’s clear his election is only intensifying the storm of hatred and hysteria being directed against us.

As Europeans, we are, uniquely, at the center of history. We are, as Hegel recognized, the concept of world history. No one will honor us for losing gracefully. No one mourns the great crimes committed against us. For us, it is conquer or die. This is a unique burden for the white man, that our fate is entirely in our hands. And it is appropriate because within us, within the very blood in our veins as children of the sun lies the potential for greatness.

That is the great struggle we are called to. We were not meant to live in shame and weakness and disgrace. We were not meant to beg for moral validation from some of the most despicable creatures to pollute the soil of this planet. We were meant to overcome--overcome all of it. Because that’s natural for us.

Because for us, as Europeans, it’s only normal again, when we are great again.

Hail Trump. Hail our people. Hail victory.